**Appendix 6B**

**Cruise Ship Visitor Questionnaire, Colonial City of Santo Domingo**

The Colonial City of Santo Domingo

Cruise Ship Visitors’ Survey

Dear Visitor,

We are conducting a study of how tourism impacts The Colonial City of Santo Domingo. The purpose of this research is to find better ways to protect the unique history and environment of the Old Town and bring benefits to the people of the Dominican Republic. Please help us by taking a couple of minutes to tell us about yourself and your stay here. Everything that you tell us is confidential. Please answer the questions the best that you can; if you do not know an answer exactly, please give your best estimate.

Thank you for your help.

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**Your Experience and Expenses**

1. How many people are you paying for on this trip including yourself?

\_\_\_\_\_\_\_\_\_\_\_ adults (18 or older) and \_\_\_\_\_\_\_\_\_\_\_\_\_ children

1. What is your country of residence? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. How much money did you (and those you are paying for) spend today, on…

An organized tour in the old town? \_\_\_\_\_\_\_ US$ Pesos

I purchased this tour on the ship or dock in the Old Town

Museums? \_\_\_\_\_\_\_ US$ Pesos

Restaurants and Bars

In and around the dock? \_\_\_\_\_\_\_ US$ Pesos

In the Old Town? \_\_\_\_\_\_\_ US$ Pesos

Outside the Old Town?

Souvenirs?

In and around the dock? \_\_\_\_\_\_\_ US$ Pesos

In the Old Town

Outside the Old Town? \_\_\_\_\_\_\_ US$ Pesos

Grocery Stores? \_\_\_\_\_\_\_ US$ Pesos

Car Rental? \_\_\_\_\_\_\_ US$ Pesos

Taxis? \_\_\_\_\_\_\_ US$ Pesos

Water Taxis? \_\_\_\_\_\_\_ US$ Pesos

Other Rental (horses, bicycles, motorcycles)? \_\_\_\_\_\_\_ US$ Pesos

Other items \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

In and around the dock? \_\_\_\_\_\_\_ US$ Pesos

In the Old Town

On other parts of the island? \_\_\_\_\_\_\_ US$ Pesos

**Maintaining and Improving the Colonial City of Santo Domingo**

The Tourism Program for the Colonial City was put into place to protect the unique history and environment of the Old Town and bring benefits to the people of the Dominican Republic.

1. Have you heard or read about this Program?

YES NO (Please continue on to Question 5)

If YES, where did you find out about it?

Did this program influence your decision to visit the Old Town?

Definitely Yes

Somewhat

Probably Not

Definitely Not

1. How likely are you to return to the Old Town of Santo Domingo:

If the current program ***continues*?**

Likely to return

Somewhat likely to return

Somewhat unlikely to return

Unlikely to return

Not sure

If the current program ***ends*?**

Likely to return

Somewhat likely to return

Somewhat unlikely to return

Unlikely to return

Not sure

1. Did you ever visit the Colonial City of Santo Domingo before this trip?

YES NO (Please continue on to Question 7)

If YES, what was the last year you came before this visit? \_\_\_\_

Year

Compared to your last visit, would you say the state of the Colonial City of Santo Domingo is:

Definitely Better than Before

Somewhat Better than Before

Probably Not Better than Before

Definitely Not Better than Before

I see no change

Compared to your last visit, would you say people’s awareness about preserving the Colonial City of Santo Domingo is:

Definitely Better than Before

Somewhat Better than Before

Probably Not Better than Before

Definitely Not Better than Before

I see no change

**Please Tell Us about Yourself**

We are interested in hearing a little about you. Please remember that this survey is anonymous, and that your answers will be used to help us to learn about what types of people come to visit the Colonial City of Santo Domingo. You do not have to answer these questions if you do not want to, but it will help out our efforts to protect the Colonial City of Santo Domingo’s history and architecture.

1. Are you a member of any history society or environmental organization?

**YES.**  **NO.**

1. During your stay on the Colonial City of Santo Domingo, did you make any charitable donations or contributions?

**YES**. How much? \_\_\_\_\_\_\_\_\_\_\_\_ Pesos US $

To What Cause?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**NO**.

1. What is the highest level of education that you have attained?

Secondary School, but not a High School Graduate

High School or Gymnasium Graduate or Abitur

Technical School Certificate

Some University or College

University or College Graduate

Some Graduate-Level Courses or Post-Graduate Degree

1. In order for us to better understand the effect of household incomes on visitation patterns of tourists to the Colonial City of Santo Domingo, we would appreciate your answer to the following question. Please note that these surveys are strictly anonymous.

What is your approximate **annual household income** before taxes in US dollars?

under $10,00

$10,000 - $19,999

$20,000 - $29,999

$30,000 - $39,999

$40,000 - $49,999

$50,000 - $59,999

$60,000 - $69,999

$70,000 - $79,999

$80,000 - $89,999

$90,000 - $99,999

$100,000 - $119,999

$120,000 - $139,999

$140,000 - $159,999

over $160,000

If your income is not in US dollars, what conversion rate are you using?

(example: 19 Peso per $US, or $US 1.27 per Euro or ¥84 per $US) \_\_\_\_\_\_\_\_\_

1. Are there any issues that are of particular concern to you about your visit to the Colonial City of Santo Domingo?

Thank you very much for helping us with this survey. Your input is very important to us. If you would like to learn about the results of this study, please let us know.